



IEEE
ISAF 2022
ISAF-PFM-ECAPD
June 27–July 1, 2022 | Tours, France



ISAF 2022 Sponsor Prospectus

Tours, France | June 27–July 1, 2022

2022.ieee-isaf.org



Sponsor Prospectus

The 2022 IEEE International Symposium on Applications of Ferroelectrics, European Conference on Applications of Polar Dielectrics and Piezoelectric Force Microscopy Workshop, constitutes one of the leading international technical conferences for research, development, and applications of ferroelectronics.

The safety and well-being of all conference participants is our top priority. We will continue to monitor official travel advisories related to COVID-19 and update the event website to keep you informed. Despite the COVID-19 pandemic, the ISAF 2022 organizing and technical program committees are working to maintain the highest quality content and participation. Even with ISAF-ECAPD- PFM moving hybrid, the technical program is still as attractive as in past years. It includes more than a dozen tutorials and six plenary talks, as well as a large number of invited and contributed talks and posters. Accommodating hybrid participation means that the meeting will include in person presentations and both synchronous (live) and asynchronous (pre-recorded) content.

With an expected attendance of approximately 500 participants and technologists who are leaders in their field, the conference provides a unique opportunity for interaction between patrons and attendees. Below is the patron prospectus that will outline the details of participation. The details of the conference are provided at:

2022.ieee-isaf.org

Information Contact

Kerstin Bonicard

Conference Manager

ISAF 2022

✉ kbonicard@ConferenceCatalysts.com



Official Conference Dates

June 27– July 1, 2022

Conference Location

Vinci Congress Center
26 Bd Heurteloup, 37000
Tours, France

Information for Exhibitors

The ISAF 2022 exhibits program is closely integrated with the technical program. Coffee breaks and sponsors reception will take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the ISAF 2022 website, reaching outstanding graduate students and all delegates who attend ISAF 2022 thereby creating onsite interview opportunities.

Exhibits Run June 27– July 1, 2022

Exhibiting at ISAF 2022 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in avionics and aviation.

Action Items	Days	Times
Exhibitor Move In	Sunday – June 26	TBD
Exhibitor Hours	Monday – June 27	
Exhibitor Hours	Tuesday – June 28	
Exhibitor Hours	Wednesday – June 29	
Exhibitor Hours	Thursday – June 30	
Exhibitor Hours	Friday – July 1	
Exhibitor Move Out	Friday – July 1	

Schedule is tentative and subject to minor changes.

Sponsorship Opportunities

ISAF 2022 provides five sponsorship packages – Bronze, Silver, Gold, Platinum and Diamond. The benefits of each package are summarized below:

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor
Logo in sponsor list of the program booklet	✓	✓	✓	✓	✓
Logo in sponsor list of web page	✓	✓	✓	✓	✓
Ad in the program booklet <i>* Diamond can choose between first pages, or back cover</i>		Half Page	Full Page	Full Page	Full Page
Ad on the web site <i>* Diamond and Platinum in prominent positions</i>		Small	Large	Largest	Largest
Free Registration(s)			1	2	3
Ad on the exhibits page of the website				✓	✓
TV monitor with running advertisement at the conference					✓
	\$1,000	\$1,500	\$3,000	\$5,000	\$10,000

** All rates are shown in USD*

Virtual Exhibit Space

Dedicated and personalized virtual booth on the virtual platform that includes:

- » Company Logo
- » Company Description
- » Up to 4 Marketing Flyers/Brochures
- » 10-minute Video
- » Two 30-minute Scheduled Engagements
- » Hallway Engagements: dedicated exhibit hall hours for attendees and exhibitors to network and make quick connections in real time.

Additional Sponsor Opportunities (non-exclusive)

Promotional Item	Quantity Available	Cost (USD)
Conference Special Event	1 Available (exclusive sponsorship)	\$15,000 USD
Exclusive Lunch Sponsor	3 Available	\$3,000 USD
Shared Lunch Sponsor	Unlimited Availability	\$1,000 USD
Lanyard Sponsor	1 Available (exclusive sponsorship)	\$4,000 USD
Coffee Break Sponsor	Unlimited Availability	\$500 USD
One Page ad in the Conference Bag	Production not included and subject to approval	\$1,250 USD

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

For More Information

For more information on sponsorship opportunities at ISAF 2022, please contact Kerstin Bonicard, Conference Manager, (kbonicard@conferencecatalysts.com)



Terms and Conditions

1. Contract

This application, properly executed by applicant and by written acceptance of conference committee and booth assignment, shall constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order received. ISAF 2022 will continue to receive applications and assign exhibit space, as it remains available. In all cases, total booth payments must be received at time of application. ISAF 2022 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with written approval of ISAF 2022 management. ISAF 2022 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISAF 2022 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. One exhibit space is 3m x 2m.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After March 4, 2022 but before May 27, 2022:

- » Refund of 50% of the total license fee for cancellation

On or after May 27, 2022:

- » No refund or credit at any time.

It is understood that ISAF 2022 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the ISAF 2022 show is conducted shall become, in the sole discretion of ISAF 2022, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISAF 2022, this agreement may be terminated by ISAF 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should DASC terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISAF 2022 may, after computing the total amount of ISAF 2022 cost and expenses in connection with its preparation for and conducting of the ISAF 2022 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that ISAF 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and shall hold harmless, ISAF 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local laws, regulations and customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISAF 2022. Exhibitor shall abide by all hotel rules and regulations.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the ISAF 2022 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.